FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00071897-B **Type of Permit:** STILL **Release Date:** 11/22/2013

Production Company	PETER MCCLAFFERTY
Insured Company Name	PETER MCCLAFFERTY
Contact Phone No. 1	310-613-6020
Contact Phone No. 2	818-888-8226
Fax	
Address	27 NARCISSA DR. RANCHO PALOS VERDES, California 90275
Production Title	BERGDORF GOODMAN
Type of Production	Still Photo

Producer	Peter McClafferty
Director	Peter McClafferty
1st AD	Peter McClafferty
Production Manager	Peter McClafferty
FilmL.A. Coordinator	Brian Palmert
Location Manager	Peter McClafferty
Primary Phone	Mobile - 310-613-6020
Secondary Phone	Office - 310-377-9514
Location Assistant	Peter McClafferty
Primary Phone	Mobile - 310-613-6020
Secondary Phone	

Fees

FILMLA STILL RIDER FEE	$20.00
SANTA MONICA BEACH STILL PHOTO LOCATION FEE	$128.00
SANTA MONICA RIDER FEE	$102.40

Total Permit Fee $250.40

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00071897-B	**Location Manager**	Peter McClafferty
Production Company	PETER MCCLAFFERTY	Primary Phone	Mobile - 310-613-6020
Insured Company	PETER MCCLAFFERTY	Secondary Phone	Office - 310-377-9514
Production Title	BERGDORF GOODMAN		

Location Address SANTA MONICA BEACH (EXCLUDING PIER), SANTA MONICA, CA, 90401

Location Name SANTA MONICA BEACH

Location Type Beach

Location Description WHEN HAVING WATER ACTIVITY OR REQUESTING USE OF LIFEGUARD TOWERS
* PRODUCTION NEEDS TO CONTACT THE LEAD SANTA MONICA LIFEGUARD CAPTAIN 2 DAYS IN ADVANCE AT 310-394-3261 TO DISCUSS THEIR ACTIVITY.

Film Dates 11/23/2013 - 11/23/2013 15:00 - 22:00 1 day

Open or Closed to the Public Open

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with merchant activity.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Cast/Crew vehicles	4
Motor Homes	1
Vans	2

Personnel on Location

Type	Quantity
Cast	1
Crew	5

Filming Activities Exterior still shots of model on boardwalk against scenery; Handheld equipment; On boardwalk from Pier - Ocean Park Blvd.;

Jurisdiction **Political:** City of Santa Monica **Police:** Santa Monica Police Department **Fire:** Santa Monica Fire Department

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Approvals

CITY OF SANTA MONICA - PUBLIC WORKS DEPARTMENT	Kathy Ruff
CITY OF SANTA MONICA POLICE DEPARTMENT	Yukiko Horike
CITY OF SANTA MONICA/COMMUNITY AND CULTURAL SERVICES - ALL CITY PARKS/STATE BEACH AND BEACH PARKING LOTS	Debbie Braley

Coordinator Note NO WATER ACTIVITY

Coordinator Note NO SANTA MONICA POLICE OFFICER REQUIRED

Coordinator Note RIDER B ADDS ADDITIONAL DATE

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Parking Notes
Pay upon arrival - no reserving or coning off spaces

NOT A PERMIT